



Nancy S. Grasmick
State Superintendent of Schools

200 West Baltimore Street • Baltimore, MD 21201 • 410-767-0100 • 410-333-6442 TTY/TDD

MEMORANDUM

To: Supplemental Educational Services (SES) Providers
From: Maria E. Lamb, Director *MEL*
Date: October 19, 2007
Re: **Incentive Programs**

It has come to the attention of the Maryland State Department of Education (MSDE) that Supplemental Educational Service (SES) providers may be offering incentives, such as trinkets, parties or cash awards to students, parents, or school staff to encourage enrollment in SES programs. Offering incentives is anti-competitive in nature, highly inappropriate, and raises questions regarding ethical practices.

This memo serves as notice to all providers that Maryland SES providers shall not offer incentives of any kind to teachers, parents, or students in Maryland's public school systems to enhance recruitment efforts or encourage SES participation.

Incentives programs offered by providers must cease immediately. Failure to do so may result in sanctions to providers that could include removal from the State's approved provider list.

If you have any questions, please contact Carol Crouse by phone at (410)767-0366 or by email at ccrouse@msde.state.md.us.

c: Local SES Coordinators