

MARYLAND TEAM NUTRITION GRANT 2004 SUMMIT GOALS AND OBJECTIVES



Goal 1: Motivate participants to improve children's nutrition and fitness in the school environment

Objectives:

At the conclusion of the summit, participants will:

- A. Identify current issues related to nutrition and physical activity
- B. Recognize the need for policy and environmental change

Goal 2: Gain commitment to implement change for a healthy school environment

Objectives:

At the conclusion of the summit, participants will:

- A. Explain the principles of social marketing and give examples of social marketing programs
- B. Identify and use tools and resources to assess and strengthen the school nutrition and physical activity environment

Goal 3: Empower local school systems to implement state nutrition education curricula

Objectives:

At the conclusion of the summit, participants will:

- A. Describe the nutrition education indicators and objectives in Health Education and Physical Education curricula
- B. Develop strategies to implement nutrition education curricula in the local school systems

Goal 4: Initiate local school system teams to develop action plans

Objectives:

At the conclusion of the summit, participants will:

- A. Identify team members and school and community resources
- B. Create an action plan to build a healthy school environment

