

**Digital Recruitment Steering Committee Meeting  
January 17, 2019  
9:30 a.m. to 12:00 p.m.**

**Maryland State Department of Education  
6<sup>th</sup> Floor Conference Room- Division of Educator Certification and  
Program Approval**

**AGENDA**

<b>9:30 – 9:35</b>	<b>Welcome and Introductions</b>	<b>Sarah Spross</b>
<b>9:35 – 10:15</b>	<b>Marketing</b> Website Slogan Social Media Newsletter	<b>Bill Reinhard</b> <b>Amy Horan</b>
<b>10:15 – 10:35</b>	<b>Out of State Recruitment Efforts</b>	<b>Kelly Meadows</b>
<b>10:35 - 11:25</b>	<b>Statewide Recruitment Summit</b>	<b>Kelly Meadows</b> <b>Traci Verzi</b>
<b>11:25 – 11:40</b>	<b>Ethics Disclosure</b>	<b>Derek Simmons</b>
<b>11:40 – 12:00</b>	<b>Next Steps</b>	<b>Sarah Spross</b>

**Next Meeting**  
February 21, 2019  
9:00 a.m.-12:00 p.m.  
Maryland State Department of Education