“The leader’s vision is the magnetic north that sets the compass course.”

Kouzes and Posner
Ethical Educational Leadership and Your Core Beliefs
CORE BELIEFS

I believe that...

1. school should teach:

2. a good school is one that:

3. a successful student is able to:

4. an effective classroom is one in which:

5. a good school staff member (teacher or administrator) is one who:

6. an effective school faculty is one that:

7. a quality instructional program includes:
Core Beliefs

“I believe that...”
Ethical Educational Leadership and Your Core Beliefs
Simon Sinek

How Great Leaders Inspire Action
• The Power of Why
• The Golden Circle
• Thinking and communicating from the inside out
• “People don’t buy what you do; they buy why you do it.”
• Apple, Wright Brothers, Rev. Dr. Martin Luther King
• Neo-cortex, limbic brain
• “…people who believe what you believe.”
• Law of Diffusion of Innovation
  o Innovators
  o Early Adopters
  o Early Majority
  o Late Majority
  o Laggards
• Leaders v. those who lead
Simon Sinek

How Great Leaders Inspire Action
The Power of Why and Your Core Beliefs
Core Beliefs
The Power of Why
“The leader’s vision is the magnetic north that sets the compass course.”

Kouzes and Posner