

Media Arts Standards Grades P-12

							MED	IA ART	ΓS				
	,	Artistic	Process						,	Anchor Stand	lard 1		
		Crea	ting				(Generate	e and co	nceptualize a	rtistic ideas and v	vork.	
	Enduring Understanding									Essential Question			
sha	Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts.										can ideas for mec e effective and ori	lia arts productions ginal?	
	Exposure Exploration Enrichmen								nt	Exc	cellence	Entrepreneurship	
			·	·		·	Ind	icators					
PK	К	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
for med brainste Express	Discover dia artwo orming ar and shar artworks ation.	rks thround impro re ideas f	igh vising. or	I:3-5:1: multiple media a variety method materia	e ideas artwork of tools ds, and/	for s using a s,	or variations of ideas, goals, and solutions for media artworks by formulate multiple ideas, develop artist problem solve in media arts creation p Strategically utilize generative method					p artistic goals, and ation processes.	
							Expe	ctations	;				
teacher guidance, to create a visual representation of group setting to create create a representation						indeper create a represe	ndently to	of		rk independently to on of formulated ide			
							E:6-8:2: Act on creative ideas to generate artistic goals.			E:9-12:2: Act on creative ideas to generate artistic goals.			
							E:6-8:3: Predict E:9-12:3: Predict potential obstacles and g possible solutions. E:9-12:3: Predict potential obstacles and g possible solutions.					cles and generate	



							MED	IA AR	ΓS					
		Artistic	Process							Anchor Stan	dard 2			
		Crea	ating					Orga	nize and	l develop arti	stic ideas and wo	rk.		
	End	Enduring Understanding								Essential Question				
creat	ive ideas process s	s, projec	t design es that o	and dev s, and m an effec dea.	odels	How					evelop ideas/projo e the desired end	ect designs/models product?		
	Ехро	sure		Ex	ploratio	on Enrichment				Excellence Entrepreneurship				
	Indicators													
PK	К	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced		
formula models	I:P-2:1: With guidance, formulate ideas into plans or models for media arts productions. I:3-5:1: Form, shar and test ideas, pla and models to pre for media arts productions.						design, evaluat models and pro process	Organize propose e artistic s, prototy oduction ses for m oductions	, and ideas, pes,	proposing, a	and production proc	in developing, deas, project designs, cesses for media arts		
							Expectations							
in a whole class setting, with with others in a small brains						brainst	: Refine ormed id oroductio			oly elements of med d ideas into a produ				



							MED	IA ART	ΓS					
		Artistic	Process							Anchor Stan	dard 3			
		Crea	ating						Refine	and complete	e artistic work.			
	End	uring Ur	derstan	ding						Essential Qu	estion			
ae pro	esthetic o cesses cr	compone reates pu	nts, prin Irpose, n	refineme iciples, ai neaning, irtworks.	nd and						ork that conveys tists improve/refi	purpose, meaning, ne their work?		
	Exposure Explorati						E	nrichme	nt	Exc	cellence	Entrepreneurship		
							Ind	icators						
PK	К	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced		
make, construction arts corresponding a service and a service and a service art and a service are	capture, antent, fresion and is arts prod	neaning,	media in ed cive s to the	arrange various unified, media a product and app sets of l:3-5:2: comple artwork analyze demons alters e	tions, descriptions, descriptions, descriptions descripti	mbine into into into scribing fined ss. ng and lia cce, w ments	with m approa conten compo determ and me arts pro I:6-8:2: and refi by inten emphas expressi reflect a	ches to p t and nents for nined purp eaning in oductions Evaluate, in	noduce pose media mprove, rrtworks cular ts to anding	in complex n	synthesize content to demonstrate deliberate choices in complex media arts productions. I:9-12:2: Refine and modify aesthetic elements and technical components to intentionally form impactful expressions in media artworks.			
	alters effect, p						Ехре	ctations	5					
to capt	E:P-2:1: Collaborate with others to capture the same content in multiple ways. E:3-5:1: Collaborate with others others in a sr setting to decontent is ne how it will be E:P-2:2: Collaborate with others E:3-5:1: Collaborate setting to decontent is ne how it will be E:P-2:2: Collaborate with others					group what d and	production plan to nat include decisions about nd content and production							
to make decision	e judgme	nts and dia produ		others in setting to and deci producti	Collaborat n a small g o make jud sions on n on to act d ideas with ourpose.	roup dgments nedia on	and dec the med plan to	Make jud disions to r dia produd set a purp on creativ	refine ction oose	E:9-12:2: Analyze media production plan to create a meaningful impact in their final product(s).				



							MEDI	A ART	S			
		Artistic I	Process						A	Anchor Stand	ard 4	
		Presei	nting				Analy	ze, inter	pret, an	d select artis	tic work for prese	entation.
	Endu	ring Un	derstand	ding					E	ssential Que	stion	
	Media artists integrate various forms and contents to develop complex, unified artworks.							w are co	mplex n	nedia arts ex	periences constru	ucted?
	Expo	sure		Ex	cplorat	ion	Enrichment Excellence Entrepreneu				Entrepreneurship	
							Indicators					
PK	К	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced
differen	With guid ont forms a edia artw	ind conte		I:3-5:1: combin academ media f content media a	ing vari nic, arts, forms ar into ur	ed and nd nified	I:6-8:1: Integrate multiple contents and forms into unified media arts productions that convey consistent themes or ideas. I:9-12:1: Integrate and synthesize various arts, arts forms, and content into unified media arts productions.					
							Ехрес	tations				
E:P-2:1: Work creatively with others, supported by the teacher, to curate multiple types of media (video, sound, still pictures) to create one media product. E:3-5:1: Work creatively with others, in a small group setting, to curate multiple types of media (video, sound, still pictures) with academic content to create one media product.						a small to curate of media still ecademic te one	analyze multiple types of media (video, sound, still pictures) with academic content to produce one media product that has a consistent theme.				till pictures) with	



	MEDIA ARTS Artistic Process Anchor Standard 5											
	Artistic	Process						A	nchor Stando	ard 5		
	Prese	nting				D	evelop a	nd refir	ne artistic wo	ork for presentat	ion.	
End	uring Un	derstand	ding					Es	ssential Que	stion		
Media artis abilities to c and thro		olve pro	blems wi	thin	impr	oved? H	ow are c	reativity	and innovati	on developed wit	and how are they thin and through Is and techniques?	
Exp	osure		Ex	xplorat	ion	Е	nrichmer	nt	Exc	cellence	Entrepreneurship	
							ators					
PK K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: Identifi demonstrate v skills and roles	arious arti	•	I:3-5:1: Exhibit developing ability in a variety of artistic, design, technical, soft skills (ex. tool use, collaboration, equipment use), and organizational roles.			and exhi artistic, and soft perform assigned	Develop, do bit a varied design, tec skills throus ing various I roles in ng media a	ry of hnical, ugh	I:9-12:1: Demonstrate and employ artistic, design, technical, and soft skills in managing and producing media artworks.			
I:P-2:2: Identif demonstrate b within media a	asic creati	ve skills	I:3-5:2: Exhibit and practice basic creative skills to invent new content and solutions within and through media arts productions.			I:6-8:2: Develop, demonstrate, and exhibit a variety of creative and adaptive innovation abilities.				velop and refine a and adaptive innov	determined range vation abilities.	
I:P-2:3: Demor explore how m tools work.			l:3-5:3: E demonst standard techniqu media ar	rate, and I use of these to con		adaptak tools an	Demonstr bility in usind techniq ct media	ng		monstrate adaptat	tion and innovation works.	
						Expect	ations					
others to manage the media production plan to include skills and individual roles. with other media propagation apply artiskills and roles.					E:3-5:1: Interact effectively with others to manage the media production plan to apply artistic/technical skills and define individual roles.			rected skill media	E:9-12:1: Be self-directed learners to define artistic/technical skill sets and roles for media production plan.			
E:P-2:2: Act on creative ideas during media arts production. E:3-5:2: Act on creatide ideas during media production to creatinew content.						edia arts on a variety of creative			E:9-12:2: Define and develop the skill sets needed to execute media production plan.			
E:P-2:3: Explor tools and tech creative works	niques to p	interact tools an	new content. E:3-5:3: Explore and Interact with a variety of cools and techniques to construct media content.			E:6-8:3: Apply and adapt use of tools and techniques to construct media content.			E:9-12:3: Apply and adapt use of tools and techniques to construct innovative media content.			



MEDIA ARTS Artistic Process Anchor Standard 6												
Artistic Process							Anchor Stand	lard 6				
Presenting				Conv	ey mea	ning thr	ough the pre	sentation of artis	tic work.			
Enduring Understar	ding						Essential Que	estion				
Media artists purposefully p and distribute media artwor contexts.				s for me	dia artw	orks? H	How can pres		ting or performing media artworks in row?			
Exposure	Ex	plorat	ion	Eı	nrichme	nt	Exc	cellence	Entrepreneurship			
		Ind	icators									
PK K 1 2							6 7 8 HS HS Accomplished I:6-8:1: Analyze and I:9-12:1: Curate and design the pre					
I:P-2:1: With guidance, present media artworks. I:P-2:2: With guidance, share reactions to the presentation of media artworks.	in prese distribu artwork I:3-5:2: describ	e the tation ons, and penting of the tation of and certain meeting mee	d take rocesses or edia y, ompare e; share	design presen for the proces: presen distribu artwor	various tation fo tasks and ses of the tation an ution of r ks. Analyze improved senting r ks.	rmats d e d/or nedia results ments nedia	I:9-12:1: Curate and design the presentation and distribution of collections of media artworks in multiple formats for different audiences. I:9-12:2: Evaluate and implement improvements in presenting media artworks.					
				Ехре	ctation	S						
E:P-2:1: With teacher support, present media product(s).	E:3-5:1: Make judgments and decisions on presentation considering setting and potential distribution of media product(s).			E:6-8:1: Manage the presentation and potential distribution of the media product(s).		E:9-12:1: Communicate a clear purpose and setting for presentation of media production or multiple media artworks. Manage distribution of media product(s).		uction or multiple oution of media				
E:P-2:2: With teacher support, students reflect on the presentation experience.	product(s). E:3-5:2: Analyze and self-evaluate presentation and suggest improvements.			E:6-8:2: Analyze and critique presentation. Develop a list of potential improvements for future presentations.			E:9-12:2: Critique presentation and/or distributed materials and implement improvements.					



							MED	IA AR	TS				
	,	Artistic	Process				,	Anchor Stand	dard 7				
		Respo	nding					١	Perceive	and analyze	artistic work.		
	Endu	ring Un	derstan	ding						Essential Qu	estion		
	Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production. Exposure Explorate										ey meaning and r	nal components? nanage audience	
								nt	Exc	cellence	Entrepreneurship		
	ı	l	l		Indicators								
PK	K	1	2	3	4	5	6 7 8			HS Proficient	HS Accomplished	HS Advanced	
compo	: With gu nents an of media	d messag	ges in a	by com	e, and ntiate has are apponent	ow created s in	compa messag that ar	Describe re, and a ge and m e created nents in t ks.	nalyze eaning I by			nd relationships of mpact in a variety of	
and ide	I:P-2:2: With guidance, explore and identify how a variety of media artworks create different experiences. I:3-5:2: Ide describe, a differentia various for methods, a media artworks artworks create experiences.					ow styles in	compa how va metho media	Describe re, and a prious for ds, and st artworks e audience ence.	nalyze ms, tyles in	I:9-12:2: Analyze audience experience and create intention.			
							Ехре	ctation	s				
explore media	E:P-2:1: With teacher support, explore how components of media connect to messaging and audience experiences. E:3-5:1: critical th strategie summari message audience are creat media.					g w riences	messag audien presen	: Analyze ges and ce experi ted throu of media nents.	ences igh a		· ·	messages and d through a variety of	



			MED	IA AR	TS				
Artistic Proce	S				,	Anchor Stand	dard 8		
Responding			ret inte	nt and mean	ing in artistic wor	k.			
Enduring Underst	nding	Essential Question							
Interpretation and appred consideration of the inte context of the media a	nt, form, and		Ho	ow do pe	eople rel	ate to and in	terpret media art	twork?	
Exposure	Explora	tion	Eı	nrichme	nt	Excellence Entrepreneurship			
	Indicators								
PK K 1 2	3 4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: With guidance, discuss reactions to media artworks.	I:3-5:1: Detern purposes and meanings of r artworks.		intent	: Analyze and mea ty of med ks.	ning of		alyze the intent, me a variety of media	•	
			Ехре	ctation	s				
E:P-2:1: Analyze media from the media arts industry (film, TV, graphic design, animation, fine art, etc.) to discuss audience reactions.	E:3-5:1: Analy from the med industry to dis purpose and r	from the media arts industry to discuss				E:9-12:1: Analyze media from the media arts industry to discuss intent, meaning, and audience reception.			
E:P-2:2: Analyze their media product(s) to discuss audience reactions.	!: Analyze product(s intent a ng.	s) to		alyze their media pi ning, and audience i	roduct(s) to discuss reception.				



							MEDI	A ART	S				
		Artistic I	Process						A	Anchor Stand	ard 9		
		Respo	nding					Ар	oly crite	ria to evaluat	te artistic work.		
	Enduring Understanding								E	ssential Que	stion		
comp	ul evalua onents c and prod	of experi	encing,	apprecia							ge media artwork a artworks to imp	cs? When and how prove them?	
	Exposure Exploratio							on Enrichment Excellence Entrepreneurs					
							Indi	cators					
PK	К	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
and sha	I:P-2:1: With guidance, examine and share qualities of media artworks. I:3-5:1: Identify and apply basic criteria to evaluate media artworks.						apply c	Develop riteria to e various ks.			luate media art wo iing identified criter		
							Ехрес	tations					
and set criteria, examine and communicate qualities of media with others to create general criteria to criteria to							E:6-8:1: Collaborate with others to create criteria to evaluate media products. E:9-12:1: Using industry-standardized criteria, evaluate production processes and final media products.						



							MEDI	A ART	S					
		Artistic	Process						A	nchor Stando	ard 10			
		Conne	ecting			Syr	nthesize	and rela	te know	rledge and pe	rsonal experienc	es to make art.		
	Endı	ıring Un	derstand	ding					ı	Essential Que	stion			
Med			hesize m l experie		and				low do		ut and create me	iding and making aning through		
	Expo	osure		E	xplorat	ion	E	nrichmei	nt	Exc	cellence	Entrepreneurship		
							Indi	cators						
PK								7	8	HS Proficient	HS Accomplished	HS Advanced		
	•	onal exp		and ext	te media	sources	use per and/or resource	Evaluate rsonal, cul external ces to creartworks.	tural,	I:9-12:1: Access, evaluate, and use resources to form the creation of original media artworks.				
		dance, sh nedia art		I:3-5:2: show h artwork meanin and/or	ow med ks form ig, situa	lia tions,	show how media artworks form new				I:9-12:2: Explain and demonstrate how the use of media artworks expands meaning and cultural experiences.			
							Ехрес	ctations						
create	media propersional a	acher sup oducts th and share	at	produc	: Create ts that u al and ex	ıtilize	E:6-8:1: Make judgments and decisions on which resources (personal, cultural, and/or external) will be used to create media products.			E:9-12:1: Access, evaluate, use, and manage resources to create media products.				
				for mea	•		E:6-8:2: Communicate clearly how decisions change elements of media (meanings, situations, and cultural context).			E:9-12:2: Make claims with supporting evidence to show how decisions change elements of media.				



					N	MEDIA	ARTS						
A	Artistic I	Process						And	chor Standaı	rd 11			
	Conne	cting			Relat	e artistic	ideas and		with societal, pen understa	cultural, and hist nding.	orical context to		
Endur	ring Und	derstand	ling			Essential Question							
Media artw understood and their purposes,	produc	ed by rel	ating the	m to				se relatio		n and deepen the	and values? How e media artist's		
Expos	ure		E	xplorat	ion	Е	nrichmer	nt	Exc	ellence	Entrepreneurship		
						Indica	tors						
PK K							7	8	HS Proficient	HS Accomplished	HS Advanced		
I:P-2:1: With guida media artworks to				tworks	and ideas	show ho	Research a ow media s and idea day life.		I:9-12:1: Demonstrate and explain how media artworks and ideas relate to various contexts, purposes and values in society.				
I:P-2:2: With guida safely with media a environments.			I:3-5:2: Examine and interact safely with media arts tools and environments.			interact with me	Analyze a appropri edia arts trironment	ately ools	with the leg	tically evaluate and al, technological, s ontexts of media a	•		
I:P-2:3: Describe the of media to other a school		•	I:3-5:3: [relations arts to th music, th other dis	ships of neatre, one visual	media dance, I arts, and	relationships of media ance, arts to theatre, dance, arts, and music, the visual arts, and				I:9-12:3: Describe influences and interactions among media arts, dance, music, theatre, visual arts, and other disciplines, citing research.			
						Expecto	rtions						
E:P-2:1: With teach compare media to (i.e. pop culture).	everyda	ay life	E:3-5:1: contrast everyda	media y life.	and	synthes relates	Research ize how n to everyd	nedia	different co	ntexts, cultures, ar	ow media reflects nd values in society.		
E:P-2:2: With teacher with tools in differe effectively and safel and software)	E:3-5:2: apply eth rules wh equipme	hics and en using	safety		ogy safely ely consid			itically apply techn onsidering media tandards.	= :				
E:P-2:3: Compare a cultural purposes f examining media a different times and	how med inform o values, a	eargnerit and correct.: 3-5:3: Analyze and infer now media is used to inform or change beliefs, ralues, and/or behaviors of an individual or society.			E:6-8:3: Analyze how response to media arts is influenced by understanding the time and place in which it was created, the available resources, and cultural uses.			E:9-12:3: Analyze and evaluate the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.					



Media Arts Standards Grades P-2 Anchor Standard 1

Generate and conceptualize artistic ideas and work.

Artistic Process	Enduring Understanding	Essential Question
Creating	Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts	How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?
	Developmental Level: Exposure	?
PK	K 1	2
	Indicators	

I:P-2:1: Discover multiple ideas for media artworks through brainstorming and improvising. Express and share ideas for media artworks through guided exploration.

Expectations

E:P-2:1: Collaborate with others in a whole class setting, with teacher guidance, to create a visual representation of formulated ideas.



Organize and develop artistic ideas and work.

Artistic Process	Enduring U	Inderstanding	Essential Question
Creating	Media artists plan, organize, and develop creative ideas, project designs, and models into process structures that can effectively realize the artistic idea.		How do media artists plan, organize and develop ideas/project designs/models into process structures to achieve the desired end product?
Developmental Level: Exposure			
PK	K	1	2
Indicators			

I:P-2:1: With guidance, formulate ideas into plans or models for media arts productions.

Expectations

E:P-2:1: Collaborate with others in a whole class setting, with teacher guidance, to create a to-do list for production.



Refine and complete artistic work.

Artistic Process	Enduring Ur	nderstanding	Essential Question
Creating	The forming, integration, and refinement of aesthetic components, principles, and processes which create purpose, meaning, and artistic quality in media artworks.		What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?
	Development	al Level: Exposure	
PK	К	1	2
	Inc	licators	

- I:P-2:1: In guided practice, make, capture, and form media arts content, freely for expression and meaning, in media arts productions.
- I:P-2:2: Freely and in guided practice, attempt expressive effects and make changes to the content, form, or presentation.

Expectations

E:P-2:1: Collaborate with others to capture the same content in multiple ways.
E:P-2:2: Collaborate with others to make judgments and decisions on media production to act on creative ideas.



Analyze, interpret, and select artistic work for presentation.

Artistic Process	Enduring Understanding		Essential Question
Presenting	Media artists integrate various forms and contents to develop complex, unified artworks.		How are complex media arts experiences constructed?
	Developmental	Level: Exposure	
РК	К	1	2
	Indic	cators	

I:P-2:1: With guidance, combine different forms and content to form media artworks.

Expectations

E:P-2:1: Work creatively with others, supported by the teacher, to curate multiple types of media (video, sound, still pictures) to create one media product.



Develop and refine artistic work for presentation.

Artistic Process	Enduring Understanding	Essential Question			
Presenting	Media artists require a range skills and abilities to creative solve problems within and through media arts production	ly creating effective media artworks and how are they			
	Developmental Level: Exposi	ure			
PK	К	1 2			
Indicators					

I:P-2:1: Identify, describe, and demonstrate various artistic skills and roles.

I:P-2:2: Identify, describe, and demonstrate basic creative skills within media arts productions.

I:P-2:3: Demonstrate and explore how media arts creation tools work.

Expectations

E:P-2:1: Interact effectively with others to manage the media production plan to include skills and individual roles.

E:P-2:2: Act on creative ideas during media arts production.

E:P-2:3: Explore technology tools and techniques to produce creative works.



Convey meaning through the presentation of artistic work.

Artistic Process	Enduring Understanding	Essential Question
Presenting	Media artists purposefully present, share, and distribute media artworks for various contexts.	How does time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

Developmental Level: Exposure				
PK	K	1	2	

Indicators

I:P-2:1: With guidance, present media artworks.

I:P-2:2: With guidance, share reactions to the presentation of media artworks.

Expectations

E:P-2:1: With teacher support, present media product(s).

E:P-2:2: With teacher support, students reflect on the presentation experience.



Perceive and analyze artistic work.

Artistic Process Enduring Understanding

Responding

Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

Essential Question

How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

	Developmental	Level: Exposure	
PK	K	1	2

Indicators

I:P-2:1: With guidance, explore components and messages in a variety of media artworks.

I:P-2:2: With guidance, explore and identify how a variety of media artworks create different experiences.

Expectations

E:P-2:1: With teacher support, explore how components of media connect to messaging and audience experiences.



Interpret intent and meaning in artistic work.

Artistic Process	Enduring Understanding		Essential Question
Responding	Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.		How do people relate to and interpret media artwork?
	Developmental Le	evel: Exposure	
PK	К	1	2

I:P-2:1: With guidance, discuss reactions to media artworks.

Indicators

Expectations

E:P-2:1: Analyze media from the media arts industry (film, TV, graphic design, animation, fine art, etc.) to discuss audience reactions.

E:P-2:2: Analyze their media product(s) to discuss audience reactions.



Apply criteria to evaluate artistic work.

Artistic Process	Enduring Understanding	Essential Question
Responding	Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.	How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?

	Developmental	Level: Exposure	
PK	K	1	2

Indicators

I:P-2:1: With guidance, examine and share qualities of media artworks.

Expectations

E:P-2:1: With teacher support and set criteria, examine and communicate qualities of media products.



Synthesize and relate knowledge and personal experiences to make art.

Artistic Process	Enduring Understanding	Essential Question
Connecting	Media artworks synthesize meaning and form cultural	How do we relate knowledge and experiences to understanding
	experience.	and making media artworks?
		How do we learn about and
		create meaning through
		producing media artworks?

	Developmental	Level: Exposure	
PK	K	1	2

Indicators

I:P-2:1: Use personal experience in making media artworks.

I:P-2:2: With guidance, share experiences of media artworks.

Expectations

E:P-2:1: With teacher support, create media products that utilize personal and shared experiences.



Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.

Artistic Process	Enduring Understanding	Essential Question
Connecting	Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.	How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?
	Developmental Level: Exposure	
PK	K 1	2

Indicators

I:P-2:1: With guidance, relate media artworks to everyday life.

I:P-2:2: With guidance, interact safely with media arts tools and environments.

I:P-2:3: Describe the relationships of media to other arts subjects in school

Expectations

- E:P-2:1: With teacher support, work with tools in different environments effectively and safely. (i.e. hardware and software)
- E:P-2:2: Compare and contrast cultural purposes for creating by examining media arts from different times and places.



Media Arts Standards 3-5 Anchor Standard 1

Generate and conceptualize artistic ideas and work.

Artistic Process	Enduring Understanding	Essential Question
Creating	Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts	How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?
	Developmental Level: Exploration	
3	4	5
	Indicators	

I:3-5:1: Develop multiple ideas for media artworks using a variety of tools, methods, and/or materials.

Expectations

E:3-5:1: Collaborate with others in a small group setting to create a visual representation of formulated ideas.



Organize and develop artistic ideas and work.

Artistic Process	Enduring Understanding	Essential Question
Creating	Media artists plan, organize, and develop creative ideas, project designs, and models into process structures that can effectively realize the artistic idea.	How do media artists plan, organize and develop ideas/project designs/models into process structures to achieve the desired end product?
	Developmental Level: Exploratio	n
3	4	5
	Indicators	

I:3-5:1: Form, share, and test ideas, plans, and models to prepare for media arts productions.

Expectations

E:3-5:1: Collaborate with others in a small group setting to create a task list to prepare for production.



Refine and complete artistic work.

Artistic Process	Enduring Understanding	Essential Question
Creating	The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks.	What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?
	Developmental Level: Exploration	
3	4	5
	Indicators	

I:3-5:1: Construct, arrange, and combine various content into unified, purposeful media arts productions, describing and applying defined sets of principles.

I:3-5:2: In refining and completing media artworks, practice, analyze, and demonstrate how emphasizing elements alters effect, purpose and clarity.

Expectations

- E:3-5:1: Collaborate with others in a small group setting to decide what content is needed and how it will be captured.
- E:3-5:2: Collaborate with others in a small group setting to make judgments and decisions on media production to act on creative ideas with a refined purpose.



Analyze, interpret, and select artistic work for presentation.

Artistic Process	Enduring Understanding	Essential Question
Presenting	Media artists integrate various forms and contents to develop complex, unified artworks.	How are complex media arts experiences constructed?
	Developmental Level: Exploration	
3	4	5

Indicators

I:3-5:1: Practice combining varied academic, arts, and media forms and content into unified media artworks.

Expectations

E:3-5:1: Work creatively with others, in a small group setting, to curate multiple types of media (video, sound, still pictures) with academic content to create one media product.



Develop and refine artistic work for presentation.

Artistic Process	Enduring Understanding	Essential Question
Presenting	Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.	What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?
	Developmental Level: Exploration	

	Developmental Level: Exploration	on
3	4	5

Indicators

- I:3-5:1: Exhibit developing ability in a variety of artistic, design, technical, soft skills (ex. tool use, collaboration, equipment use) and organizational roles.
- I:3-5:2: Exhibit and practice basic creative skills to invent new content and solutions within and through media arts productions.
 - I:3-5:3: Exhibit, demonstrate, and examine standard use of tools and techniques to construct media artworks.

Expectations

- E:3-5:1: Interact effectively with others to manage the media production plan to apply artistic/technical skills and define individual roles.
 - E:3-5:2: Act on creative ideas during media arts production to create new content. E:3-5:3: Explore and interact with a variety of tools and techniques to construct media content.



Convey meaning through the presentation of artistic work.

Artistic Process	Enduring Understanding	Essential Question
Presenting	Media artists purposefully present, share, and distribute media artworks for various contexts.	How do time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?
		·

Developmental Level: Exploration			
3	4	5	

Indicators

I:3-5:1: Identify and describe the presentation conditions, and take on roles and processes in presenting or distributing media artworks.

I:3-5:2: Identify, describe, and compare the experience; share results of and improvements for presenting media artworks.

Expectations

E:3-5:1: Make judgments and decisions on presentation considering setting and potential distribution of media product(s).

E:3-5:2: Analyze and self-evaluate presentation and suggest improvements.



Perceive and analyze artistic work.

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Enduring Understanding

Essential Question

Responding

Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

	Developmental Level: Exploration	
3	4	5

Indicators

I:3-5:1: Identify, describe, and differentiate how messages are created by components in media artworks.

I:3-5:2: Identify, describe, and differentiate how various forms, methods, and styles in media artworks manage audience experience.

Expectations

E:3-5:1: Implement critical thinking strategies to summarize how messages and audience experiences are created through media.



Interpret intent and meaning in artistic work.

Artistic Process	Enduring Understanding	Essential Question
Responding	Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.	How do people relate to and interpret media artwork?
	Developmental Level: Exploration	
3	4	5
	Indicators	

I:3-5:1: Determine the purposes and meanings of media artworks.

Expectations

E:3-5:1: Analyze media from the media arts industry to discuss purpose and meaning. E:3-5:2: Analyze their media product(s) to discuss purpose and meaning.



Apply criteria to evaluate artistic work.

Artistic Process	Enduring Understanding	Essential Question
Responding	Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.	How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?

	Developmental Level: Exploration	
3	4	5

Indicators

I:3-5:1: Identify and apply basic criteria to evaluate media artworks.

Expectations

E:3-5:1: Collaborate with others to create general criteria to evaluate media products.



Synthesize and relate knowledge and personal experiences to make art.

Artistic Process	Enduring Understanding	Essential Question
Connecting	Media artworks synthesize meaning and form cultural experience.	How do we relate knowledge and experiences to understanding and making media artworks? How do we learn about and create meaning through producing media artworks?

Developmental Level: Exploration			
3	4	5	

Indicators

I:3-5:1: Use personal and external resources to create media artworks.

1:3-5:2: Examine and show how media artworks form meaning, situations, and/or culture.

Expectations

E:3-5:1: Create media products that utilize personal and external resources. E:3-5:2: Analyze media for meaning and cultural context.



Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.

Artistic Process	Enduring Understanding	Essential Question
Connecting	Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.	How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?
	Developmental Level: Exploration	
3	4	5
	Indicators	

I:3-5:1: Identify how media artworks and ideas relate to everyday life.

1:3-5:2: Examine and interact safely with media arts tools and environments.

I:3-5:3: Describe the relationships of media arts to theatre, dance, music, the visual arts, and other disciplines.

Expectations

E:3-5:1: Compare and contrast media and everyday life.

E:3-5:2: Understand and apply ethics and safety rules when using equipment and content.
E:3-5:3: Analyze and infer how media is used to inform or change beliefs, values, and/or behaviors of an individual or society.



Media Arts Standards Grades 6-8 Anchor Standard 1

Generate and conceptualize artistic ideas and work.

Artistic Process	Enduring Understanding	Essential Question
Creating	Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts	How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?
	Developmental Level: Enrichment	
6	7	8
	Indicators	

Indicators

I:6-8:1: Formulate variations of ideas, goals, and solutions for media artworks by practicing focused creative processes.

Expectations

E:6-8:1: Work independently to create a visual representation of formulated ideas.

E:6-8:2: Act on creative ideas to generate artistic goals.

E:6-8:3: Predict potential obstacles and generate possible solutions.



Organize and develop artistic ideas and work.

Artistic Process	Enduring Understanding	Essential Question
Creating	Media artists plan, organize, and develop creative ideas, project designs, and models into process structures that can effectively realize the artistic idea.	How do media artists plan, organize and develop ideas/project designs/models into process structures to achieve the desired end product?
	Developmental Level: Enrichmen	t
6	7	8

Indicators

I:6-8:1: Organize, design, propose, and evaluate artistic ideas, models, prototypes, and production processes for media arts productions.

Expectations

E:6-8:1: Refine brainstormed ideas into a production plan.



Refine and complete artistic work.

Artistic Process	Enduring Understanding	Essential Question
Creating	The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks.	What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?
	Developmental Level: Enrichment	
6	7	8
	Indicators	

- I:6-8:1: Experiment with multiple approaches to produce content and components for determined purpose and meaning in media arts productions.
- I:6-8:2: Evaluate, improve, and refine media artworks by intentionally emphasizing particular expressive elements to reflect an understanding of purpose, audience, or place.

Expectations

E:6-8:1: Improve production plan to include decisions about content and production processes. E:6-8:2: Make judgments and decisions to refine the media production plan to set a purpose and act on creative ideas.



Analyze, interpret, and select artistic work for presentation.

Artistic Process	Enduring Understanding	Essential Question
Presenting	Media artists integrate various forms and contents to develop complex, unified artworks.	How are complex media arts experiences constructed?
	Developmental Level: Enrichment	
6	7	8

Indicators

I:6-8:1: Integrate multiple contents and forms into unified media arts productions that convey consistent themes or ideas.

Expectations

E:6-8:1: Curate and analyze multiple types of media (video, sound, still pictures) with academic content to produce one media product that has a consistent theme.



Develop and refine artistic work for presentation.

Artistic Process	Enduring Understanding	Essential Question
Presenting	Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.	What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?
		·

Developmental Level:	Enrichment	
7		3

Indicators

- I:6-8:1: Develop, design, and exhibit a variety of artistic, design, technical, and soft skills through performing various assigned roles in producing media artworks.
- I:6-8:2: Develop, demonstrate, and exhibit a variety of creative and adaptive innovation abilities.
 - I:6-8:3: Demonstrate adaptability in using tools and techniques to construct media artworks.

Expectations

- E:6-8:1: Be self-directed learners to define artistic/technical skill sets and roles for media production plan.
 - E:6-8:2: Develop and act on a variety of creative skills to produce new media. E:6-8:3: Apply and adapt use of tools and techniques to construct media content.

6



Convey meaning through the presentation of artistic work.

Artistic Process	Enduring Understanding	Essential Question
Presenting	Media artists purposefully present, share, and distribute media artworks for various contexts.	How do time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

	Developmental Level: Enrichment	
6	7	8

Indicators

I:6-8:1: Analyze and design various presentation formats for the tasks and processes of the presentation and/or distribution of media artworks.

I:6-8:2: Analyze results of and improvements for presenting media artworks.

Expectations

E:6-8:1: Manage the presentation and potential distribution of the media product(s). E:6-8:2: Analyze and critique presentation. Develop a list of potential improvements for future presentations.



Perceive and analyze artistic work.

Artistic Process

Enduring Understanding

Essential Question

Responding

Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

	Developmental Level: Enrichment	
6	7	8

Indicators

I:6-8:1: Describe, compare, and analyze message and meaning that are created by components in media artworks.

I:6-8:2: Describe, compare, and analyze how various forms, methods, and styles in media artworks manage audience experience.

Expectations

E:6-8:1: Analyze the messages and audience experiences presented through a variety of media components.



Interpret intent and meaning in artistic work.

Artistic Process	Enduring Understanding	Essential Question
Responding	Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.	How do people relate to and interpret media artwork?
	Developmental Level: Enrichment	
6	7	8

Indicators

I:6-8:1: Analyze the intent and meaning of a variety of media artworks.

Expectations

E:6-8:1: Analyze media from the media arts industry to discuss intent and meaning. E:6-8:2: Analyze their media product(s) to discuss intent and meaning.



Apply criteria to evaluate artistic work.

Artistic Process	Enduring Understanding	Essential Question
Responding	Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.	How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?

	Developmental Level: Enrichment	
6	7	8

Indicators

I:6-8:1: Develop and apply criteria to evaluate various media artworks.

Expectations

E:6-8:1: Collaborate with others to create criteria to evaluate media products.



Synthesize and relate knowledge and personal experiences to make art.

Endurina Understandina

Connecting	Media artworks synthesize	How do we relate knowledge and
	meaning and form cultural	experiences to understanding
	experience.	and making media artworks?
		How do we learn about and
		create meaning through
		producing media artworks?

Essential Question

	Developmental Level: Enrichmer	nt
6	7	8

Indicators

I:6-8:1: Evaluate and use personal, cultural, and/or external resources to create media artworks.

I:6-8:2: Explain and show how media artworks form new meanings, situations, and cultural experiences.

Expectations

E:6-8:1: Make judgments and decisions on which resources (personal, cultural, and/or external) will be used to create media products.

E:6-8:2: Communicate clearly how decisions change elements of media (meanings, situations, and cultural context).

Artistic Process



Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.

Artistic Process	Enduring Understanding	Essential Question
Connecting	Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.	How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?
	Developmental Level: Enrichment	
6	7	8

Indicators

I:6-8:1: Research and show how media artworks and ideas relate to everyday life.

I:6-8:2: Analyze and interact appropriately with media arts tools and environments.

I:6-8:3: Describe the relationships of media arts to theatre, dance, music, the visual arts, and other disciplines.

Expectations

E:6-8:1: Research and synthesize how media relates to everyday life.
E:6-8:2: Apply technology safely and effectively considering media literacy.
E:6-8:3: Analyze how response to media arts is influenced by understanding the time and place in which it was created, the available resources, and cultural uses.



Media Arts Standards Grades 9-12 Anchor Standard 1

Generate and conceptualize artistic ideas and work.

Artistic Process	Enduring Understanding	Essential Question
Creating	Media arts ideas, works, and	How do media artists generate
	processes are shaped by the	ideas? How can ideas for media
	imagination, creative processes,	arts productions be formed and
	and by experiences, both within	developed to be effective and
	and outside of the arts	original?

Excellence		Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced

Indicators

I:9-12:1: Use identified generative methods to formulate multiple ideas, develop artistic goals, and problem solve in media arts creation processes. Strategically utilize generative methods.

Expectations

E:9-12:1: Work independently to create a visual representation of formulated ideas. E:9-12:2: Act on creative ideas to generate artistic goals. E:9-12:3: Predict potential obstacles and generate possible solutions.



Organize and develop artistic ideas and work.

Artistic Process	Enduring Understanding	Essential Question
Creating	Media artists plan, organize, and	How do media artists plan,
	develop creative ideas, project	organize and develop
	designs, and models into process	ideas/project designs/models into
	structures that can effectively	process structures to achieve the
	realize the artistic idea.	desired end product?

Exc	ellence	Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced
	High School Proficient	

I:9-12:1: Apply aesthetic criteria in developing, proposing, and refining artistic ideas, project designs, prototypes, and production processes for media arts productions.

Expectations

E:9-12:1: Apply elements of media arts to refine brainstormed ideas into a production plan.



Refine and complete artistic work.

Artistic Process	Enduring Understanding	Essential Question
Creating	The forming, integration, and refinement of aesthetic	What is required to produce a media artwork that conveys
	components, principles, and	purpose, meaning, and artistic
	processes create purpose, meaning, and artistic quality in	quality? How do media artists improve/refine their work?
	media artworks.	

E	excellence	Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced

Indicators

I:9-12:1: Consolidate production processes and synthesize content to demonstrate deliberate choices in complex media arts productions.

I:9-12:2: Refine and modify aesthetic elements and technical components to intentionally form impactful expressions in media artworks.

Expectations

E:9-12:1: Apply aesthetic and technical fundamentals to modify production plan. E:9-12:2: Analyze media production plan to create a meaningful impact in their final product(s).



Analyze, interpret, and select artistic work for presentation.

Artistic Process	Enduring Understanding	Essential Question
Presenting	Media artists integrate various forms and contents to develop complex, unified artworks.	How are complex media arts experiences constructed?

	Excellence	Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced

Indicators

I:9-12:1: Integrate and synthesize various arts, media arts forms, and content into unified media arts productions.

Expectations

E:9-12:1: Access, evaluate, use, and manage multiple types of media (video, sound, still pictures) with academic content to produce one media product that has a consistent theme.



Develop and refine artistic work for presentation.

Artistic Process	Enduring Understanding	Essential Question
Presenting	Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.	What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through
		media arts productions? How do
		media artists use various tools and
		techniques?

Exc	ellence	Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced
	Indicators	

I:9-12:1: Demonstrate and employ artistic, design, technical, and soft skills in managing and producing media artworks.

I:9-12:2: Develop and refine a determined range of creative and adaptive innovation abilities.

I:9-12:3: Demonstrate adaptation and innovation in the production of media artworks.

Expectations

E:9-12:1: Be self-directed learners to define artistic/technical skill sets and roles for media production plan.

E:9-12:2: Define and develop the skill sets needed to execute media production plan. E:9-12:3: Apply and adapt use of tools and techniques to construct innovative media content.



Convey meaning through the presentation of artistic work.

Artistic Process	Enduring Understanding	Essential Question
Presenting	Media artists purposefully present, share, and distribute media artworks for various contexts.	How do time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?
		and grow:

Exc	ellence	Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced
	Indicators	

I:9-12:1: Curate and design the presentation and distribution of collections of media artworks in multiple formats for different audiences.

I:9-12:2: Evaluate and implement improvements in presenting media artworks.

Expectations

E:9-12:1: Communicate a clear purpose and setting for presentation of media production or multiple media artworks. Manage distribution of media product(s).

E:9-12:2: Critique presentation and/or distributed materials and implement improvements.



Perceive and analyze artistic work.

Artistic Process

Enduring Understanding

Essential Question

Responding

Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

Excellence		Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced

Indicators

I:9-12:1: Analyze the qualities and relationships of the components and audience impact in a variety of media artworks.

I:9-12:2: Analyze audience experience and create intention.

Expectations

E:9-12:1: Analyze the intended messages and audience experiences presented through a variety of media components.



Interpret intent and meaning in artistic work.

Artistic Process	Enduring Understanding	Essential Question
Responding	Interpretation and appreciation require consideration of the	How do people relate to and interpret media artwork?
	intent, form, and context of the	
	media and artwork	

	Excellence	Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced

Indicators

I:9-12:1: Analyze the intent, meanings, and reception of a variety of media artworks.

Expectations

E:9-12:1: Analyze media from the media arts industry to discuss intent, meaning, and audience reception.

E:9-12:2: Analyze their media product(s) to discuss intent, meaning, and audience reception.



Apply criteria to evaluate artistic work.

Artistic Process	Enduring Understanding	Essential Question
Responding	Skillful evaluation and critique	How and why do media artists
	are critical components of	value and judge media artworks?
	experiencing, appreciating, and	When and how should we
	producing media artworks.	evaluate and critique media
	artworks to improve them?	

Excellence		Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced
	Indicators	

I:9-12:1: Evaluate media art works and production processes using identified criteria.

Expectations

E:9-12:1: Using industry-standardized criteria, evaluate production processes, and final media products.



Synthesize and relate knowledge and personal experiences to make art.

Artistic Process	Enduring Understanding	Essential Question
Connecting	Media artworks synthesize	How do we relate knowledge and
	meaning and form cultural	experiences to understanding and
	experience.	making media artworks? How do
		we learn about and create
		meaning through producing media
		artworks?

Excellence		Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced

Indicators

I:9-12:1: Access, evaluate, and use resources to form the creation of original media artworks.

I:9-12:2: Explain and demonstrate how the use of media artworks expands meaning and cultural experiences.

Expectations

E:9-12:1: Access, evaluate, use, and manage resources to create media products. E:9-12:2: Make claims with supporting evidence to show how decisions change elements of media.



Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.

Artistic Process	Enduring Understanding	Essential Question
Connecting	Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.	How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?

Excellence		Entrepreneurship
High School Proficient	High School Accomplished	High School Advanced

Indicators

- I:9-12:1: Demonstrate and explain how media artworks and ideas relate to various contexts, purposes and values in society.
- I:9-12:2: Critically evaluate and effectively interact with the legal, technological, systemic, and vocational contexts of media arts.
- I:9-12:3: Describe influences and interactions among media arts, dance, music, theatre, visual arts, and other disciplines, citing research.

Expectations

- E:9-12:1: Reason effectively how media reflects different contexts, cultures, and values in society. E:9-12:2: Critically apply technology safely and effectively considering media literacy and vocational standards.
- E:9-12:3: Analyze and evaluate the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.



Glossary of Media Arts Terminology

Context

The situation surrounding the creation or experience of media artworks that influences the work, artist or audience. This can include how, where, and when media experiences take place, as well as additional internal and external factors (personal, societal, cultural, historical, physical, virtual, economic, systemic, etc.).

Meaning

The formulation of significance and purposefulness in media artworks.

Source

National Core Art Standards Glossary-Media Arts: http://www.nationalartsstandards.org/sites/default/files/NCCAS%20GLOSSARY%20for%20Media%20Arts%20Standards%20-%20new%20copyright%20info.pdf