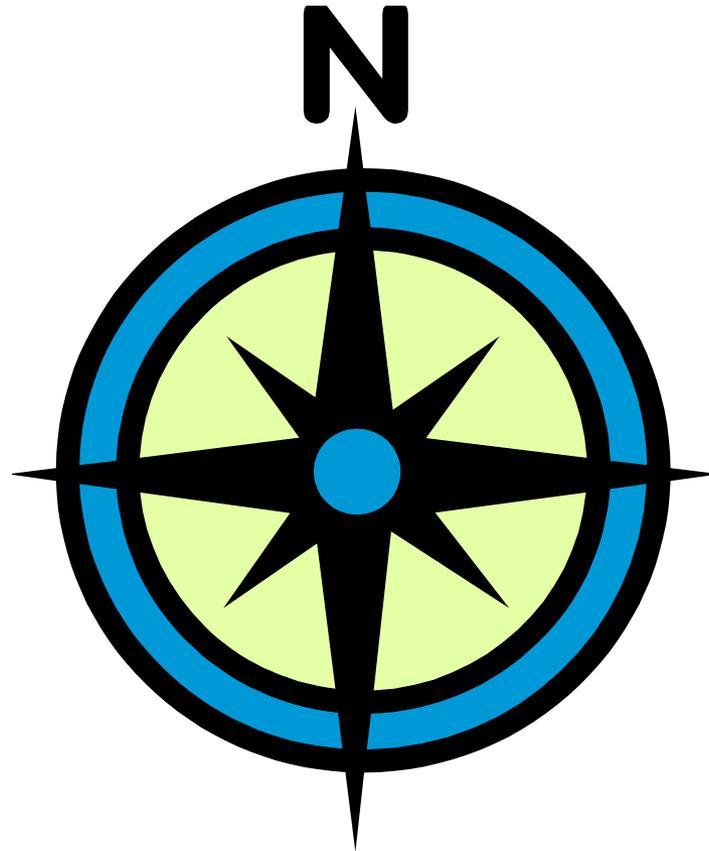
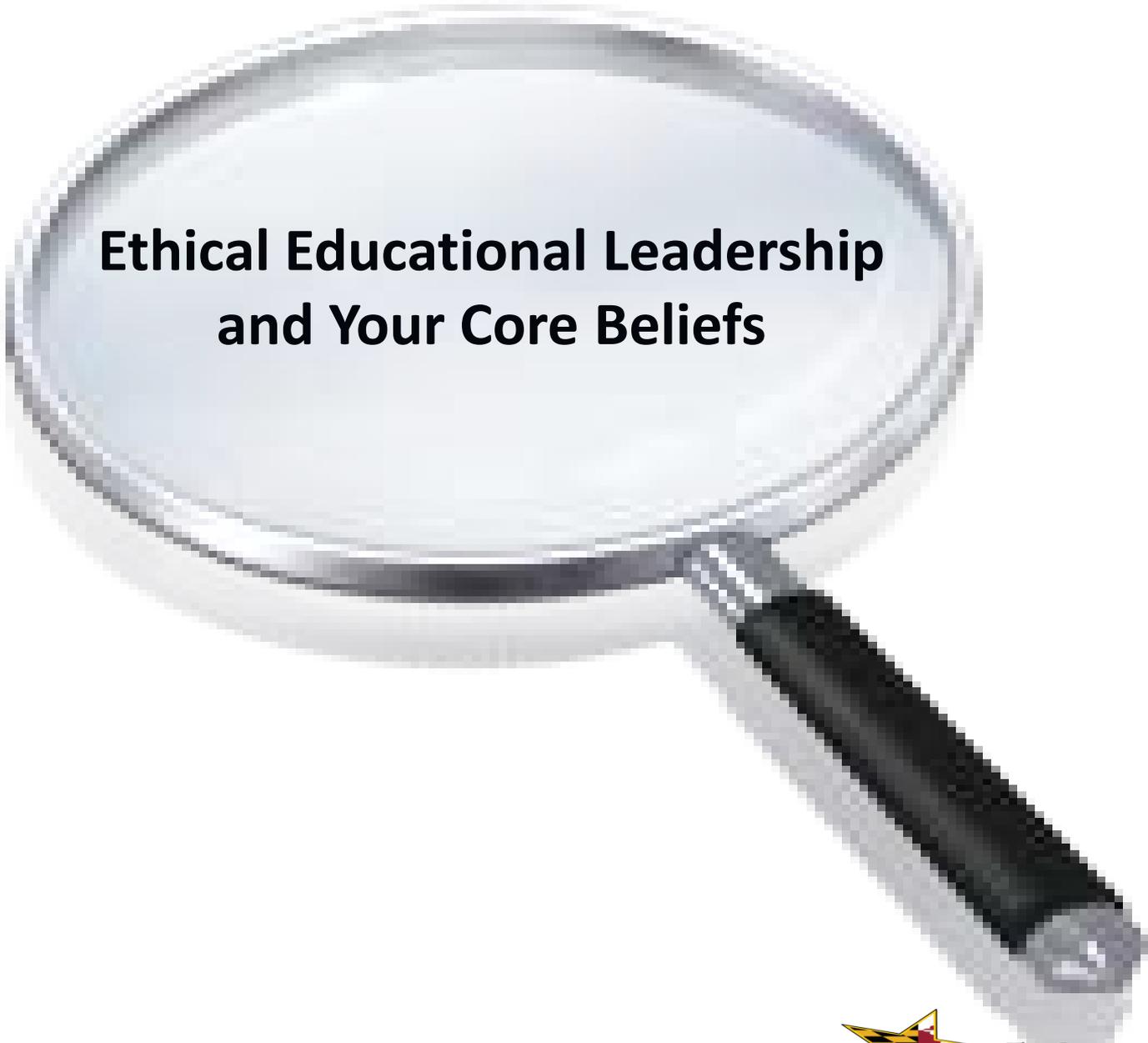


“The leader’s vision is the magnetic north that sets the compass course.”

Kouzes and Posner





**Ethical Educational Leadership
and Your Core Beliefs**

CORE BELIEFS

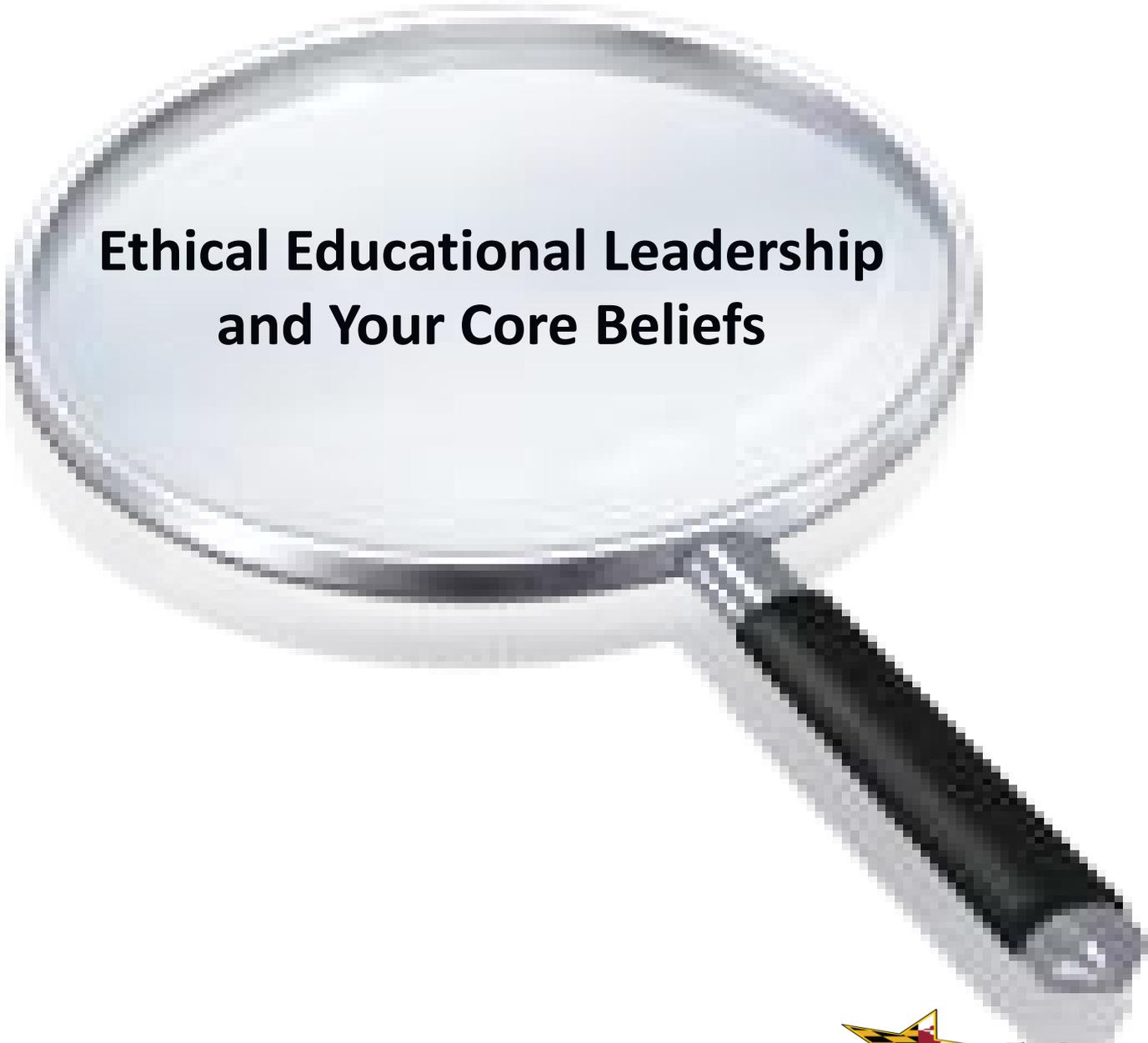
I believe that...

1. school should teach:
2. a good school is one that:
3. a successful student is able to:
4. an effective classroom is one in which:
5. a good school staff member (teacher or administrator) is one who:
6. an effective school faculty is one that:
7. a quality instructional program includes:



Core Beliefs

“I believe that...”



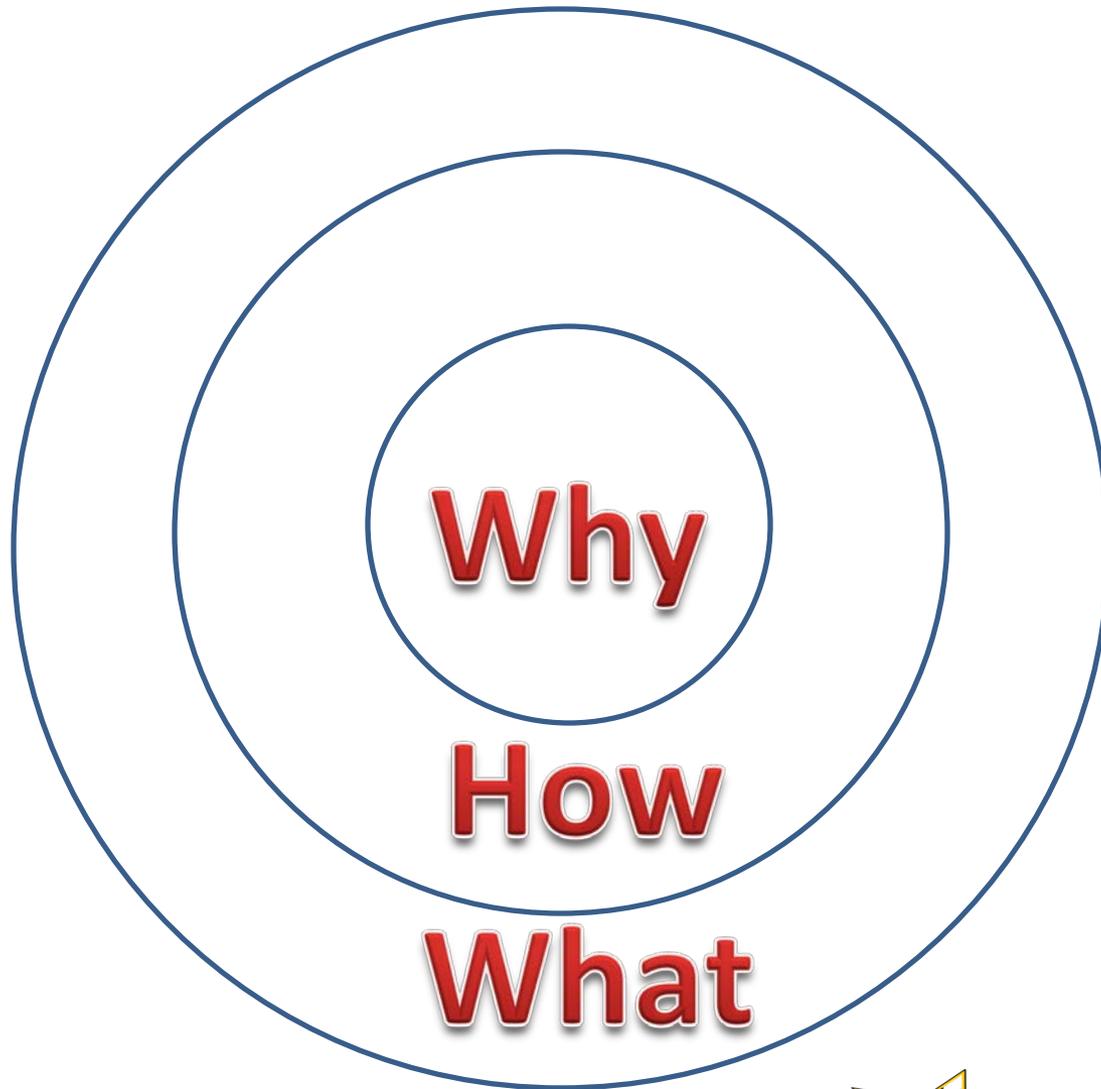
**Ethical Educational Leadership
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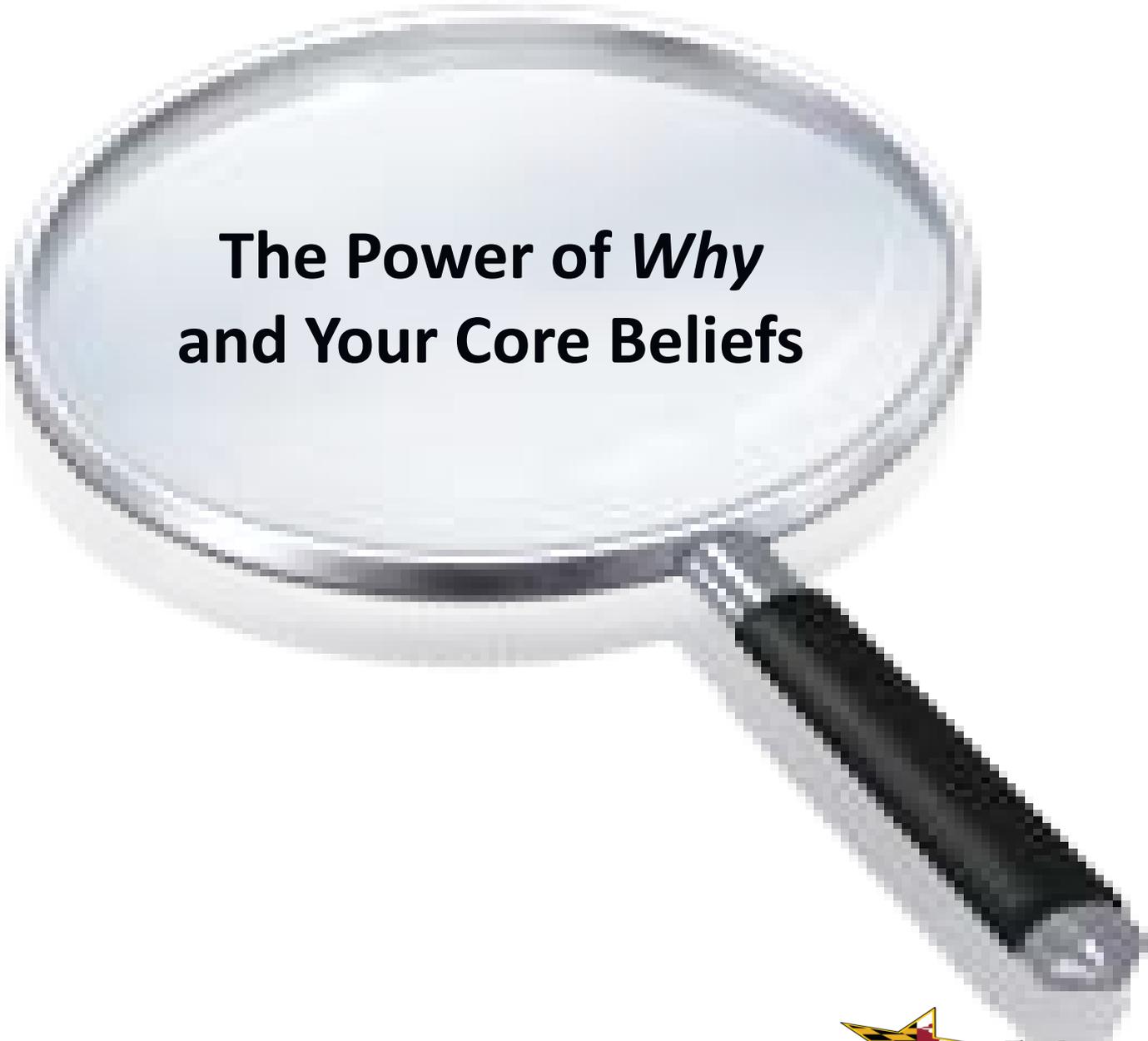


Simon Sinek

How Great Leaders Inspire Action

- The Power of Why
- The Golden Circle
- Thinking and communicating from the inside out
- “People don’t buy what you do; they buy why you do it.”
- Apple, Wright Brothers, Rev. Dr. Martin Luther King
- Neo-cortex, limbic brain
- “...people who believe what you believe.”
- Law of Diffusion of Innovation
 - Innovators
 - Early Adopters
 - Early Majority
 - Late Majority
 - Laggards
- Leaders v. those who lead





**The Power of *Why*
and Your Core Beliefs**



The Governor of Maryland's

Promising Principals

ACADEMY



Core Beliefs

The Power of *Why*



The Governor of Maryland's

Promising Principals

ACADEMY

“The leader’s vision is the magnetic north that sets the compass course.”

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