

Maryland Public Schools Strategic Plan: Engagement & Process

Maryland State Board of Education Meeting: January 25, 2022

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Overview and Objective

The Maryland State Board of Education and the Maryland State Department of Education (MSDE) are **developing a multi-year strategic plan for the future of Maryland's education system**. Public schools serve to prepare our future workforce and future community leaders and it is critical that we hear from as many people as possible throughout the process. This work will be the basis for **creating transformational change in Maryland's education system**.

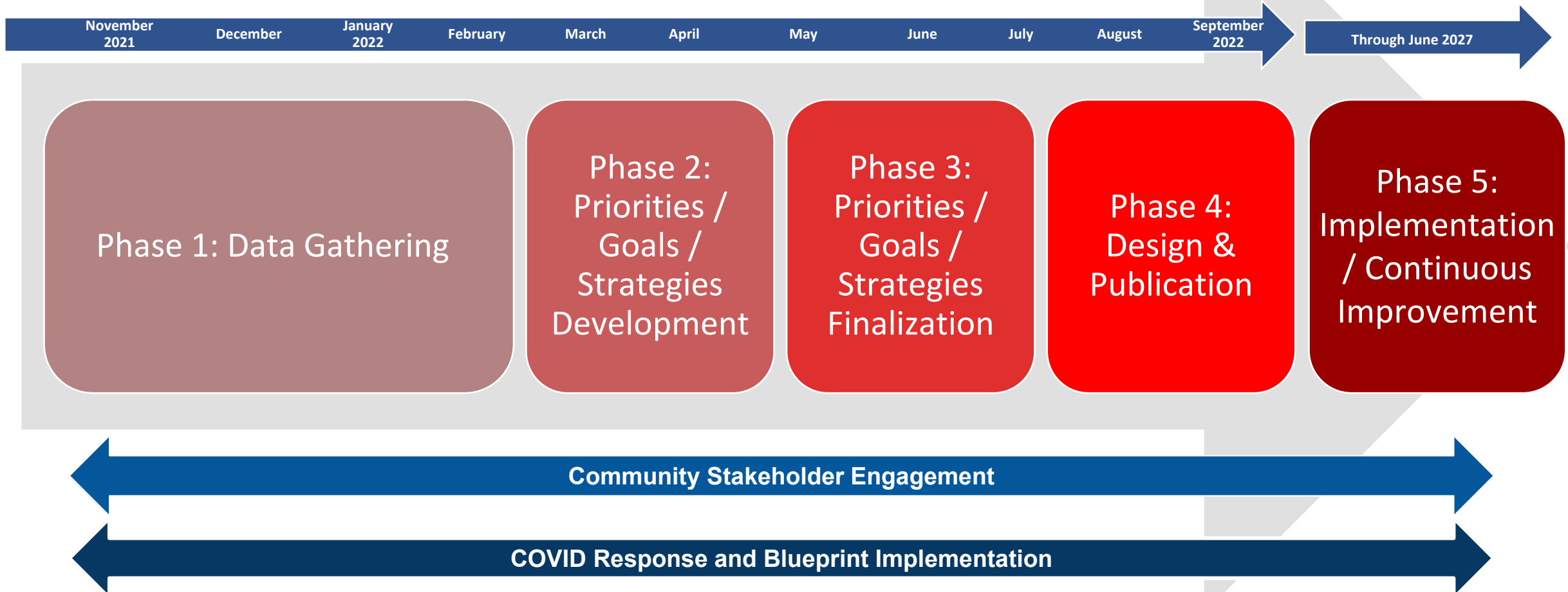
The guiding objective is to build processes and create space for stakeholder input as we work to develop a strategic plan. **The strategic plan will guide the department's organizational direction as we implement the Blueprint for Maryland's Future**.

State Board Committee

The Maryland State Board of Education will form a Strategic Planning Committee to represent the Board in the planning and development of the mission, vision, priorities, and strategic direction of the State Department of Education.

Charles “Chip” Dashiell, Jr, Chair	Clarence Crawford	Jean Halle	Rachel McCusker
			

Strategic Planning Process



Expansion of Engagement Capacity at MSDE

- Restructured and expanded the mission of the former Office of Communications to the new **Office of Communications and Community Engagement**
- Added 3 new positions fully dedicated to this work:
 - Deputy Director of Community Engagement
 - 2 Community Engagement Coordinators:
 - Serving as ambassadors for MSDE, this team will engage community members in a dialogue, build partnerships, host town hall meetings, round tables, workshops, and more. The team will ensure that the department sustains strong community-based partnerships, builds equity-focused programming into its work, and communicates effectively and proactively to ensure the public's trust.

Initial Engagement

- **Student Roundtable** with Student Member of the State Board, Kevin Bokoum & Student Members of the Board - November 18
 - <https://www.youtube.com/watch?v=q5MP1ZIGn0o>
- **Teacher Roundtable** with State Board Member Rachel McCusker & Maryland Teachers of the Year- November 22
 - <https://www.youtube.com/watch?v=LobFNtBCxdQ>
- **Family Roundtable** with State Board Member Lori Morrow & Maryland Parents/Guardians - January 10
 - <https://www.youtube.com/watch?v=Asa36mPxmzY>

Engagement Highlights



We Want to Hear From You!

- Students
- Families
- Educators, School Staff and Leaders
- Business Leaders
- Higher Education Community
- Community-Based Service Providers
- Advocates
- Policy Makers
- Community Members and Organizations
- School District Staff

We are especially eager to hear new, underrepresented voices

Methods of Engagement

The State Board of Education and MSDE will engage in deep listening with stakeholders and thoughtfully analyze and apply feedback to the strategic planning process by:

- Hosting and attending a variety of community conversations that **meet our stakeholders where they are**. Roundtable events will be prioritized as an effective method for the superintendent to engage most thoughtfully with specific groups; and
- **Closing the feedback loop** by going back to participants to communicate what we heard and how we were responsive.



Maryland Public Schools Strategic Planning Survey

This survey is intended to allow everyone in the state to provide information that will be the basis for transformative change. Please use this survey as an opportunity to share your thoughts.

WWW.MARYLANDPUBLICSCHOOLS.ORG/SURVEY

Please share this link with your colleagues, and friends